



## Privacy Policy

Last updated: **3/25/2026**

This Privacy Policy explains how Next Wave Content Ventures LLC, doing business as “Hank Show” (“Hank Show,” “we,” “us,” or “our”), collects, uses, discloses, and safeguards information when you visit [hankshow.store](https://hankshow.store) or interact with our content, products, and services. By accessing or using our Site, you agree to the terms of this Privacy Policy.

### 1. Who we are and how to contact us

[Next Wave Content Ventures LLC](#), d/b/a [Hank Show](#)

304 Jefferson Drive

Smithfield, VA 23430

United States

Phone: +1 (757) 357-3768

Email: <mailto:hank@hankshow.store?subject=Privacy Policy Inquiry>

### 2. Information we collect

We may collect:

- Identity and contact data: name, email address, shipping and billing address, phone number.
- Order and transaction data: products purchased, order dates, payment status (note: payment card data is processed by third-party payment processors and is not stored by us directly).
- Technical data: IP address, browser type, device identifiers, approximate location, pages visited, time and date of visit, and other usage information, typically via cookies and similar technologies.
- Marketing and communications data: your preferences in receiving marketing from us and your communication preferences.

We do not knowingly collect information from individuals under 18; our content and store are intended for adults and minors under the supervision of their adult guardians, particularly dog owner families of all types.

### **3. How we collect information**

We collect information:

- Directly from you when you:
  - Place an order.
  - Create an account (if offered).
  - Sign up for our email list, Patreon, or other membership platform.
  - Contact us by email, form, or phone.
- Automatically when you use the Site, through cookies, analytics tools, and similar technologies.
- From third parties, such as payment processors, ecommerce platforms, and analytics providers that help us run the Site and fulfill orders.

### **4. How we use your information**

We use your information to:

- Provide and operate the Site and our content.
- Process and fulfill your orders, including shipping and returns.
- Communicate with you about orders, updates, and customer support.
- Send marketing communications (if you opt in), such as updates about new episodes, products, artworks, or promotions.
- Analyze Site performance, improve our products and content, and develop new offerings.
- Comply with legal obligations, enforce our Terms, and protect our rights and those of our users.

### **5. Legal bases (where applicable)**

Where required by law, we rely on the following legal bases to process your personal information:

- Performance of a contract (e.g., fulfilling an order).
- Legitimate interests (e.g., Site security, analytics, improving our services).
- Compliance with legal obligations.

- Consent (e.g., for certain cookies or marketing emails, where required).

## **6. How we share information**

We may share your information with:

- Service providers and processors who help us operate the Site and fulfill orders, such as:
  - Ecommerce platforms (e.g., Shopify/Etsy or similar).
  - Print-on-demand and fulfillment partners.
  - Payment processors.
  - Email marketing and analytics providers.
- Professional advisors (e.g., legal, tax, accounting) as necessary.
- Law enforcement, regulators, or others if required by law or to protect our rights, property, or safety.

We do not sell your personal information for money; however, some laws treat certain sharing for targeted advertising or analytics as a “sale” or “sharing.” If such laws apply, we will provide any required opt-outs through a separate notice or cookie banner.

## **7. Cookies and similar technologies**

We use cookies, pixels, and similar technologies to:

- Remember your preferences and cart contents.
- Understand how visitors use the Site.
- Measure performance of our content and marketing.

You can control cookies through your browser settings and, where required by law, via our cookie banner or preferences center. Disabling certain cookies may affect Site functionality.

## **8. Data retention**

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, including:

- Order records for as long as needed for accounting, tax, and legal obligations.
- Marketing data until you withdraw your consent or opt out.

- Website analytics for a reasonable period to analyze performance and trends.

## **9. Your rights**

Depending on your location, you may have rights such as:

- Access to the personal information we hold about you.
- Correction of inaccurate information.
- Deletion of certain information.
- Restriction or objection to certain processing.
- Withdrawal of consent where processing is based on consent.

To exercise these rights, contact us using the details above. We may need to verify your identity before responding.

## **10. Security**

We use reasonable physical, technical, and administrative safeguards to help protect personal information against loss, misuse, and unauthorized access. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

## **11. Third-party links**

Our Site and content may link to third-party websites, services, or platforms (for example, YouTube, Patreon, or social media). We are not responsible for the privacy practices of these third parties; we encourage you to review their policies separately.

## **12. Children's privacy**

The Site and our products are not directed to minors (humans under 18 years of chronological physical age), and we do not knowingly collect personal information from minors. If we learn that we have collected such information, we will take steps to delete it.

## **13. Changes to this Policy**

We may update this Privacy Policy from time to time. We will post the updated version on this page with a new "Last updated" date and may notify you by email or Site notice where appropriate.

## **14. Contact**

For questions or concerns about this Privacy Policy or our data practices, contact:

Next Wave Content Ventures LLC d/b/a Hank Show  
304 Jefferson Drive  
Smithfield, VA 23430  
United States  
Phone: +1 (757) 357-3768  
Email: [hank@hankstore.com](mailto:hank@hankstore.com)

---

